The enterprise XENODOCHEIAKES KAI TOURISTIKES EPICHEIRISEIS ERMIS ANONYMI ETAIREIA based in South Aegean region, has joined the Action “Entrepreneurship Toolbox” with a total budget of 80 million €. The Action aims at supporting existing small and very small enterprises, operating in the following categories:

- Retailing
- Catering services
- Educational and social services

The investment’s total budget is 150,000 € out of which 75,000 € is public expenditure. The Action is co-financed by Greece and the European Union – European Regional Development Fund.

The approved co-financed Business Plan includes investments in the following categories:

- Improvement of the business’s premises for energy efficiency, health, safety and accessibility improvement
- Machinery and equipment for energy efficiency, health and safety improvement, ICT.
- Service and procedures standardization
- Digital Promotion
- Wage cost for new personnel
- Cost of preparation/implementation/monitoring of the business plan.

Through the participation in the Action, the enterprise achieved:

- Competitiveness improvement
- Increase of profitability
- Reinforcement of an extrovert business profile
- Market expenditure by adopting new products and services
- Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- Entrepreneurship Reinforcement
- Creation/retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.